

ABOUT

I'm a brazilian art director based in Bad Zwischenahn, currently working at Harries Plantdesign.

SKILLS

- Portuguese native
 - English professional proficiency
 - Spanish limited proficiency
 - German basic proficiency
 - Advertising Campaigns
 - Branding
 - Packaging Design
 - Illustration
 - Adobe Photoshop, InDesign, Illustrator and XD
 - Cinema 4D (basics)
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EDUCATION

Bachelor's degree, Advertising - Universidade Paulista, Brazil (2006-2009)

Master of Business Administration, Branding - Inova Business School, Brazil (2015-2016)

EXPERIENCE

Art Director

Jul 2021 - Present

Harries Plantdesign - Edeweicht, Germany

- Creating advertising campaigns (on/off), leading ideas, visuals and craft for clients like Heinje, Green Contor, Pickeria, Hellwig, Lucky Berry, Garden Girls, BioService NORD, Devil's Dream, among others.

Art Director

Jul 2019 - Jun 2021

Float Health - Lisbon, Portugal

- Creating advertising campaigns (on/off), leading ideas, visuals and craft for clients like Boehringer Ingelheim, Lilly, Lundbeck, Merck, Mylan, Novartis, Pfizer, Roche, Sanofi, among others.

Art Director

Aug 2018 - Jun 2019

Publicis Groupe - Lisbon, Portugal

- Focused in digital strategies for clients like Jack Daniel's, Nestlé Dolce Gusto, Nescafé, Unilever Food Solutions, FOX, Garnier, Heineken, Frontline and Luso.

Senior Art Director

May - Jul 2018

Blues Idea - Campinas, Brazil

- Leading ideas and craft focused in retail to clients like Elsys, Royal FIC and Oba Hortifruti.

Senior Art Director

Jan 2014 - Apr 2018

Produto Propaganda - Campinas, Brazil

- Creating advertising campaigns (on/off), leading ideas, visuals and craft focused in retail for clients like Chevrolet, Cybelar and Yamaha.

<p>Art Director weme - Campinas, Brazil - Working with design thinking strategies and branding for clients like Oba Hortifruti, Monsanto, Bosch, Dremel and Ci&T.</p>	Oct 2012 - Dec 2013
<p>Art Director Make ID - Campinas, Brazil - Creating advertising campaigns (on/off), leading ideas, visuals and craft for clients like Dow AgroSciences, Zelo, Artex, Gerdau and PUC Campinas.</p>	Jul 2010 - Sep 2012
<p>Art Director Triunfo Sudler Brazil - Campinas, Brazil - Focused in healthcare campaigns for clients like sanofi-aventis, Galderma, Galena, Boiron, Eurofarma, EMS, Roche and Ache.</p>	Nov 2009 - Jun 2010
<p>Art Director M51 - Campinas, Brazil - Creating advertising campaigns (on/off), leading ideas, visuals and craft focused in retail for clients like Unimed Campinas, Honda, among others.</p>	Jun 2009 - Oct 2009
<p>Art Director Cia. Interativa - São José do Rio Preto, Brazil - Leading ideas and craft focused in retail to clients like Citroën, Expresso Itamarati, Estivanelli, Satini and 1+1.</p>	May 2008 - May 2009

EXTRA COURSES

Art Direction - Escola CUCA, Brazil
 Creativity and Advertising Copywriter - Senac, Brazil
 Design Thinking - ESPM, Brazil
 Trends & Innovation - AYR Consulting, Brazil